

detail of workshops

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communication specialist

fundamentals of communication of Workshops.

- what and the how
 - verbal and nonverbal
 - hearing and listening
- one/two day/s
 - all age groups
 - group of 25

sales communication

- verbal and nonverbal
 - opening-sustaining-closing conversations
 - listening
 - sales techniques - work? don't work?
 - conflict resolution - the whys/dos/donts
- two days
 - sales professionals
 - group of 25

leadership and communication

- applied leadership
 - synchronizing the talk and walk
 - clarity and delivery
 - span of control and how to manage it
 - managing the self vs. managing others
 - conflict resolution
- two days
 - team leaders
 - group of 25

interview skills

- grooming
 - prepping
 - entry-talk-closing-exit
 - the body-the body-the body
 - 'seeding' the interview
 - nervousness
 - centripetal vs. centrifugal
 - mock-interview sessions
- two days
 - all
 - group of 25

the art of presentation

- the introduction
- prepping/crafting
- entry
- the body-the body-the body
- terms of engagement
- nervousness
- speak, don't read
- entertainment
- closing - call-to-action
- fielding questions

- two/four days
- all
- group of 25

*All participants need to carry one simple PPT presentation for the workshop.

Workshops

team building as the art of communication

- team vs individual
- personal vs group
- group = new individual
- conflict and its manifestations
- mutuality in task/aim/delivery
- collective ego
- mock sessions and analysis

- two/four days
- team leaders
- group of 25

public speaking

- the craft - writing-editing-re-editing ...
- opening - entry/nonverbal
- nervousness
- delivery
- anchoring
- exit
- mock sessions and analysis

- two/five days
- all
- group of 25

the art of storytelling

- the story as a promise
 - the art and the craft
 - the voice-the voice-the voice
 - speaking the visual
 - the critical pause
 - the rhetorical question
 - reality + imagination
 - the right and wrong
- two/five days
 - all
 - group of 25
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